

MINUTES OF LANCASHIRE CLUB AND COMMUNITY MEETING HELD AT LSH
INCLUDING MARKETING COMMITTEE.

23rd May 2016 7.00 pm

IN ATTENDANCE-

Mr M. Worsley. Chair MW

Mr K. Andrews. KA

Mr D. Herriman. DH

Mrs C.A.Baker CAB

Mrs K .Benetta KB

Mr T. Hughes. TH

Mr S.Kohler SK

Mrs A.Brazendale AB

Mr S.Urquhart SU

Mr P.Saunders PS

Mr S. R. Blackburn SRB

Apologies were received from the following-

Jayne Dollaway

Kirstie Niland

Ian Griffiths

Mr T. Fitzgerald

As per previous minutes the Marketing committee and the community committee are now to meet on the same night, on this occasion the agenda's overlapped with some identical items in future one agenda will cover both committees.

The chairman MW explained the above and asked PS to start the meeting with the Marketing agenda.

1.0 Awards dinner, PS stated that to date he had not received a reply from any of the clubs that he had contacted. KA stated that this event as in past

years “fills up ”in the last two weeks before the event and club’s that have not won anything do not come to the dinner, it was reported that 11 tables had been sold to date. It was suggested that 10 tickets be sent to every club within the county to see if this could raise more interest, to be discussed at a later date. DH asked if all was in place, and was assured that the meal was ordered the raffle was in hand however some trophies require sourcing.

- 2.0 Volunteers BBQ. The date set for the BBQ is 9th July 2.30pm at LSH, some lengthy discussion took place as to who should be invited to this event with the outcome being that DH will compile a list there was also a brief discussion as to events on the day.
- 3.0 Programs. It was noted that there had not been a problem with any other program however the senior program had items missing and a sponsor had been omitted from the program MW (sponsor in question) stated that had this happened to an outside sponsor it would have been even more embarrassing than it already was, no one was sure who if anybody other than the printer had edited the senior program. KA suggested that one person be made responsible to do the programs in future.
- 4.0 Lancashire rugby mums. PS stated that the rugby mums had been a success and was an ongoing item. CB commented that it had been seen by many, AB added that she may have a another contributor for the rugby mums articles.PS also mentioned that more people need to be involved to keep items up to date.
- 5.0 Web traffic/How to promote rugby in Lancashire. These two items were discussed at length as one overlapping issue, general concerns that the web site was not a one size fits all answer were brought about by SK making the point that Twitter and Face book are of more use than the web site alone, he suggested that twitter and face book is the way to go forward with an integrated approach next year.PS raised concerns over the fact that communication between clubs and county and the reverse is poor.SK asked SU if the RDO’S/CRC’S could share contact details.
- 6.0 News items.PS stated that he had attempted 3 times to contact all clubs for news items and only had one reply, SK commented that people do not know who to approach with news items. DH stated that a volunteer has been approached to update the website with information on a regular basis

- 7.0 Under 20 RWC.KB was thanked for her work transporting the cup around the county, it was stated that the 11th June was a sell out at the main stadium but tickets at the AJ Bell were still available, the opening day still needs pushing as regards ticket sales.It is also proposed to launch the website to coincide with the under 20 rwc date to be confirmed.
- 8.0 Clubs at risk. One ladies team is struggling at the moment SU has been asked if he can try and help, however on a promising note most teams are waiting to see the outcome of the structured season.
- 9.0 Safeguarding, There is to be a safeguarding conference end of August beginning of September dates to be finalised, there are no current safeguarding issues within the county, Jane lyth is to stand down CB will cover her position until another volunteer comes forward.
- 10.0 Women's rugby, A unanimous vote of thanks and congratulations were expressed to the ladies for their achievements in their first season and best wishes for the forth coming final.
- 11.0 Leadership academy. Clubs to be contacted regarding nominations for the forthcoming leadership academy, there is also a CB leader course to be run volunteers are also to be sourced for this course, MW suggested SK be a mentor. KA suggested CAB contact all clubs via safeguarding contacts to see who may be interested. It was noted that Lanc's and Cumbria joint venture will not work .
- 12.0 Grounds maintenance, The suggested working party previously discussed looks very doubtfull due to lack of response from the RFU.
- 13.0 AOB. DH is to meet the 6 Portugese visitors Thursday 26th May as part of the unity project a legacy from the RWC.

The chairman thanked everybody for their attendance and time and closed the meeting approx. 9.45pm.

Date of next meeting Monday 15th August 7.00pm Venue LSH.